

Ramon Laguarta Net Worth 2025: PepsiCo CEO Salary, Assets & Wealth

Ramon Laguarta's estimated net worth in 2025 is around **\$95 million to \$120 million**. Most of his wealth comes from PepsiCo salary, annual bonuses, stock awards, and long-term incentives, not just his base pay.

Quick Snapshot

Full Name	Ramon Laguarta
Role	Chairman & CEO, PepsiCo
Base Salary (2025)	\$1.81 million
Estimated Total Compensation	Roughly \$20M+ range depending on stock and incentives
Estimated Net Worth	\$95 million to \$120 million
Birthplace	Barcelona, Spain
Education	ESADE Business School, Thunderbird School of Global Management

Who Is Ramon Laguarta?

Ramon Laguarta is a Spanish-born business executive best known as the CEO of PepsiCo. He became CEO in 2018 after succeeding Indra Nooyi and later became Chairman in 2019. He is known for leading PepsiCo's growth, innovation, sustainability efforts, and global strategy.

How He Built His Wealth

His wealth did not come from one paycheck. It grew through a mix of base salary, annual performance bonuses, stock awards, restricted stock units (RSUs), and long-term incentive plans. For executives at this level, equity compensation usually becomes the biggest driver of long-term wealth.

Salary and Compensation

PepsiCo's public filings show that his base salary for 2025 was \$1.81 million. However, that is only the fixed cash part. His actual yearly compensation can be much higher once stock-based awards, bonuses, and long-term performance incentives are added.

Career Journey

Before becoming CEO, Laguarta held multiple leadership roles across PepsiCo's international business. He worked in sales, marketing, and regional leadership before becoming President of PepsiCo and then CEO. His long tenure inside the company is a major reason his compensation and influence grew steadily over time.

Assets and Lifestyle

There is no fully verified public list of Ramon Laguarta's private homes, cars, or luxury assets. What can be said with confidence is that he likely has substantial financial assets tied to executive wealth, investments, and PepsiCo-linked compensation. He appears to maintain a private and executive-focused lifestyle rather than a flashy public image.

Education and Background

Ramon Laguarta was born in Barcelona, Spain. He studied at ESADE Business School and Thunderbird School of Global Management, which helped shape his international business background and leadership style.

Final Answer

If you want the short answer: Ramon Laguarta is wealthy mainly because of long-term executive compensation and PepsiCo stock-linked rewards. His estimated net worth in 2025 sits around \$95 million to \$120 million, while his base salary alone was \$1.81 million.

FAQs (Short)

How much does Ramon Laguarta make a year? His total annual compensation can be far higher than his base salary due to stock and bonuses.

What is PepsiCo CEO salary? His 2025 base salary was \$1.81 million.

Is his net worth officially published? No, it is estimated using compensation and stock-related data.

What is his main source of wealth? PepsiCo salary, bonuses, stock awards, and long-term incentives.